

THE BITE

MIXOLOGY

SHOWCASE

2017 MIXOLOGY INFORMATION AND APPLICATION

Hi Distillers,

We would like to invite you to participate in the 15th Annual Bite of Bend in Downtown Bend, Oregon, this June 23rd-25th, 2017. The Bite of Bend has over 25,000 attendees pass through the event throughout the 3 day weekend. Join us for Central Oregon's largest food and beverage festival and help celebrate our regional food and libations culture.

Entrance to The Bite of Bend is free to the public and is held on the streets of downtown Bend, Oregon. The event offers over 40 food truck/tent options including Central Oregon's best restaurants & regional gourmet bites as well as craft food supplies & art vendors and a wide array of activities/presentations: Mixology Showcase Cocktail Classes, Bartenders Brawl, Top Chef competition, live music, Beer Run & Little Hooper Root Beer Run.

Mixology Details

Mixology will occur in an open area on Minnesota, west of Bond, during the hours of 5pm-9pm on Friday June 23rd and 11am-9pm on Saturday June 24th. *Mixology Showcase will not occur on Sunday.* Mixology Showcase will consist of spirits tasting, specialty cocktails, concoction classes, and the Finals of the Bartenders Brawl Competitions. Guest 21+ can purchase tasting cards valid for spirit samples & craft cocktails. Guests of all ages are welcome in tasting area.

Distillery requirements have, once again, changed for this event as we search for the perfect balance of benefits for vendors and event. This year each participating distillery will pay a flat fee for inclusion. Each distillery must have between 2-5 spirits represented in Mixology. Lay It Out Events (LIOE) will provide payment for each opened bottle and provide OLCC permitted servers and tasting tickets. All unused product must be returned at full value.

Fees:

- \$250 vendor fee will secure product sells through Craft Cocktails and spirit tasting at Bite of Bend Event
 - \$100 deposit is due on separate check for any damage
 - Distillers provide 10x10 tent, weights & banner. Décor is strongly suggested
 - Distillers provide a craft cocktail recipe for Mixology bar (Only 6 recipes will be chosen)
 - Distillery provide a 20 minute cocktail making presentation on previously mentioned recipe.
 - All used products to be purchased by LIOE
 - All unused products may be returned at full value
 - Servers are provide by LIOE

- Spirit Sales & Representatives
 - Each vendor may sell products with valid SED
 - 10% proceeds fee on gross sales, due by July 6th 2017.
 - All samples must be purchased with punch card (no free samples or tastes)
 - Bottles may not be opened onsite by the public; all bottles MUST be bagged and stapled or tapped shut.
 - Selling of bar ware, tinctures, mixes and any other bar related products are allowed

Presentations and pairings: 20 minute presentation is required of each distillers. Cocktails available for purchase with punch card at Mixology Craft Cocktail Bar or at presentation table. All ingredients required to produce presentation cocktail must be provided by distiller.

If you have further questions after reading the contents of this application please contact Gail Black, listed in the footer. Completed application may be returned via email, fax or mail.

BITE OF BEND EVENT DETAILS IN ALPHABETICAL ORDER

ADA: In an effort to make the Bite of Bend and all our events accessible for everyone we ask that you pay attention to the following accessibility guidelines from the City of Bend:

- Sales or service counters should be no more than 36 inches from the finished floor or the ground, and the width must be at least 36 inches wide.
- All paths of travel must be free from cords and other obstructions. Cords may be covered with rugs, but rugs must be taped down on all sides.
- Price lists should be hung 36-39 inches from the ground

For more info regarding ADA requirements, contact Karin Morris at the City of Bend 541-693-2141.

Cancellation Policy: Cancellations received before May 15th, 2017 will receive a 50% refund.
No refunds are given after May 15th, 2017.

Complimentary Entry: Each distillery will receive 4 complimentary tasting punch cards. All additional taste cards will be purchased at full retail value.

Deadline: Please turn in your **application by June 1st, 2017 with payment in full** to reserve your space!

Directions and Setup: Bite of Bend is located in Downtown Bend. Directions and setup information will be emailed to vendors one week prior to the event.

Fire Code: All vendors must follow the Bend Fire Code for setup. For more information please contact Susie Lovisco at Bend Fire 541-322-6386.

Inclement weather: The Bite of Bend takes place outdoors. Please be prepared for weather conditions. The Bite of Bend will take place in rain, snow or shine as well as in high-wind and/or extremely cold weather. No refunds will be granted due to weather. No exceptions. It is your responsibility to make sure your space is tied down day or night.

Insurance: Please have your insurance company create a certificate of insurance for each entity listed below:

- Bite of Bend 704 NW Georgia, Bend, OR 97703
- Lay It Out, Inc 704 NW Georgia Ave, Bend, OR 97703
- The City of Bend 701 NW Wall, Bend, OR 97701
- ***Please send all certificates no less than two week prior to event start date.***

OLCC: Distilleries must comply with all OLCC rules and regulations.

Power: Vendor space will not be provided power. Limited power is available upon review. Please list all appliances and amps at the end of this application. Upon acceptance, bring a 50 ft. extension cord. Any products susceptible to freezing should not be left overnight.

Security: Security will be provided overnight from 9pm Friday night to 8am Sunday morning. Bite of Bend and LIOE are not responsible for lost or stolen goods.

Water: The Bite of Bend will provide a grey water tank for disposal of grey water. It will be located in the Bank of the Cascades drive thru on the corner of Bond and Franklin. Distilleries must instruct their employees to only dump water at this location. No fresh water is available at this site. Please bring all your water needs for your presentation and water weights.

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VENDOR INFORMATION

Business Name: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: (____) ____ - _____

Website address: _____

Spirit Types: _____

Cocktail Recipe: _____

If providing a representative to pouring, please check shifts representative will be present:

Fri: 4:30-9pm Sat: 10:30-2:30pm Sat: 2-6pm Sat: 5:30-9:30pm

How many staff (over the 2 days) will you have working at the event? _____

Vendor Fee: \$ _____

Deposit: \$ _____

TOTAL ENCLOSED: \$ _____

INDEMNIFICATION

To the Fullest extent permitted by law, you (the vendor) shall indemnify, defend and hold harmless, the 2017 Bite of Bend, The City of Bend, Lay It Out Events and their respective employees, directors, officers, agents, volunteers and other persons acting on their behalf from and against any and all claims, actions, suits causes of action, or demands which arise or are in any way connected with the acts or omissions of you, your employees, directors, official, agents, volunteers or persons acting on your behalf.

Vendor agrees to abide by the rules and regulations of the Bite of Bend. Vendor understands that they may not be asked to participate in future Bite of Bend events if they are in violation of Bite of Bend policies and they will lose their deposit.

AGREED TO BY:

Mixology Representative Signature

Date

Printed Name